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Rubicon Project to Present at the Needham Emerging Technology Conference and the IAB Programmatic Symposium

May 4, 2017

LOS ANGELES, May 04, 2017 (GLOBE NEWSWIRE) -- Rubicon Project (NYSE:RUBI), the global exchange for advertising, today announced that Michael Barrett, President and CEO, will present at the following upcoming industry events:

- Needham Emerging Technology Conference to be held at the Westin Grand Central Hotel in New York on Tuesday, May 16th at 10:00 a.m. EST.
- IAB Programmatic Symposium - Be Clear Now: Transparency, Brand Safe, and Growth in an Automated Era - at the Convene Conference Center in New York on Wednesday, May 17th at 9:15 a.m. EST.

A live webcast of Barrett's presentation at the Needham Emerging Technology Conference will be available in the "Events and Presentations" section of Rubicon Project's investor relations website at http://investor.rubiconproject.com. The webcast will be available for replay following the conclusion of the live presentation for 90 days.

Barrett's presentation at the IAB Programmatic Symposium is titled: Doing It With the Lights On: The Future of a Well-Lit Marketplace, where he will discuss short-term and long-term digital advertising industry trends and the heightened importance of brand protection and transparency in today's evolving market.

About Rubicon Project
Founded in 2007, Rubicon Project's mission is to keep the Internet free and open and fuel its growth by making it easy and safe to buy and sell advertising. Rubicon Project offers a highly scalable platform to enable the world's leading brands, content creators and application developers to execute billions of digital advertising transactions each month and to improve the advertising experiences of consumers. Rubicon Project is a publicly traded company (NYSE: RUBI) headquartered in Los Angeles, California.

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