



Rubicon Project to Present at the Oppenheimer 17th Annual Technology, Internet & Communications Conference

August 5, 2014

LOS ANGELES--(BUSINESS WIRE)-- The Rubicon Project, Inc. (NYSE: RUBI), a leader in advertising automation with one of the industry's largest independent real-time trading platforms for the buying and selling of advertising, will present at the Oppenheimer 17th Annual Technology, Internet & Communications Conference, to be held at the Four Seasons Hotel in Boston on Tuesday, August 12, 2014 at 2:25 PM ET.

A live audio webcast of the presentation will be available at: <http://www.veracast.com/webcasts/opco/tmt2014/47111556695.cfm> and will subsequently be available on the Company's investor relations website at: <http://investor.rubiconproject.com>.

About Rubicon Project

Rubicon Project (NYSE: RUBI) has engineered the Advertising Automation Cloud, one of the largest real-time cloud and Big Data computing systems. The Company's mission is to automate the buying and selling of advertising by offering innovative technology products to connect buyers and sellers globally.

Headquartered in Los Angeles, Rubicon Project has offices worldwide. Learn more at RubiconProject.com. Twitter: [@RubiconProject](https://twitter.com/RubiconProject).

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