## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### **SCHEDULE 14A INFORMATION**

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No. )

Filed by the Registrant		strant $oximes$			
Filed by a	Party o	other than the Registrant $\Box$			
Check the	approp	oriate box:			
	Prelim	inary Proxy Statement			
	Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))				
	Definitive Proxy Statement				
$\boxtimes$	Definitive Additional Materials				
	Solicit	ing Material under §240.14a-12			
		MAGNITE, INC. (Name of Registrant as Specified In Its Charter)			
		(Name of Person(s) Filing Proxy Statement, if other than the Registrant)			
Payment	of Filing	g Fee (Check the appropriate box):			
$\boxtimes$	No fee required.				
	Fee co	Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.			
	(1)	Title of each class of securities to which transaction applies:			
	(2)	Aggregate number of securities to which transaction applies:			
	(3)	Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):			
	(4)	Proposed maximum aggregate value of transaction:			
	(5)	Total fee paid:			
	Fee paid previously with preliminary materials.				
	Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.				
	(1)	Amount Previously Paid:			
-	(2)	Form, Schedule or Registration Statement No.:			
	(3)	Filing Party:			
	(4)	Date Filed:			

#### ANNUAL MEETING OF STOCKHOLDERS OF

# Magnite

June 28, 2021

#### PROXY VOTING INSTRUCTIONS

 $\underline{\textbf{INTERNET}} \text{- Access "} \textbf{www.voteproxy.com"} \text{ and follow the on-screen instructions or } \\$ scan the QR code with your smartphone. Have your proxy card available when you access the web page.

TELEPHONE - Call toll-free 1-800-PROXIES (1-800-776-9437) in the United States or 1-718-921-8500 from foreign countries and follow the instructions. Have your proxy card available when you call.

Vote online/phone until 11:59 PM EST the day before the meeting.

 $\underline{\textbf{MAIL}}$  - Sign, date and mail your proxy card in the envelope provided as soon as possible.

<u>VIRTUALLY AT THE MEETING</u> - The company will be hosting the meeting live via the Internet this year. To attend the meeting via the Internet please visit https://web.lumiagm.com/293659257 (password: magnite2021) and be sure to have available the control number.

<u>GO GREEN</u> - e-Consent makes it easy to go paperless. With e-Consent, you can quickly access your proxy materials, statements and other eligible documents online, while reducing costs, clutter and paper waste. Enroll today via www.astfinancial.com to enjoy online access.



COMPANY NUMBER	
ACCOUNT NUMBER	

#### **NOTICE OF INTERNET AVAILABILITY OF PROXY MATERIAL:**

The Notice of Meeting, 2020 Annual Report, proxy statement and proxy card are available at http://www.astproxyportal.com/ast/18899/

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THE BOARD OF DIRECTORS RECOMMENDS A VOTE "FOR" THE ELECT PLEASE SIGN, DATE AND RETURN PROMPTLY IN THE ENCLOSED ENVELOPI	
	1. Election of Directors:
	Robert J. Frankenberg FOR AGAINST ABSTAIN
	Sarah P. Harden
	James Rossman
	2. To ratify the selection of Deloitte & Touche LLP as the company's independent registered public accounting firm for the current fiscal year.
	3. To approve, on an advisory basis, of the compensation $\hfill\Box$ of the company's named executive officers. $\hfill\Box$
	4. To transact such other business as may properly come before the meeting or any postponements or adjournments thereof.
	In their discretion, the proxies are authorized to vote upon such other business as may properly come before the Annual Meeting. This proxy when properly executed will be voted as directed herein by the undersigned Stockholder. If no direction is made, this proxy will be voted "FOR" the election of directors, "FOR" Proposal 2 and "FOR" Proposal 3.
o change the address on your account, please check the box at right and indicate our new address in the address space above. Please note that changes to the egistered name(s) on the account may not be submitted via this method.	
Note: Please sign exactly as your name or names appear on this Proxy. When shares are	Signature of Stockholder  e held jointly, each holder should sign. When signing as executor, administrator, attorney, e sign full corporate name by duly authorized officer, giving full title as such. If signer is a



#### TO BE HELD ON:

### Monday, June 28, 2021 at 10:00 a.m., Pacific Time By Virtual Meeting via live webcast

COMPANY NUMBER	
ACCOUNT NUMBER	
CONTROL NUMBER	

This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting.

If you want to receive a paper or e-mail copy of the proxy materials you must request one. There is no charge to you for requesting a copy. To facilitate timely delivery please make the request as instructed below before June 16, 2021.

Please visit http://www.astproxyportal.com/ast/18899/, where the following materials are available for view:

- Notice of Annual Meeting of Stockholders
- Proxy Statement
- Form of Electronic Proxy Card
- Annual Report on Form 10-K

TO REQUEST MATERIAL:

TELEPHONE: 888-Proxy-NA (888-776-9962) 718-921-8562 (for international callers)

E-MAIL: info@astfinancial.com

WEBSITE: https://us.astfinancial.com/OnlineProxyVoting/ProxyVoting/RequestMaterials

TO VOTE:

**ONLINE:** To access your online proxy card, please visit <u>www.voteproxy.com</u> and follow the on-screen instructions or scan the QR code with your smartphone. You may enter your voting instructions at www.voteproxy.com up until 11:59 PM Eastern Time the day before the meeting date.

**VIRTUALLY AT THE MEETING:** The company will be hosting the meeting live via the Internet this year. To attend the meeting via the Internet please visit https://web.lumiagm.com/293659257 (password: magnite2021) and be sure to have available the control number.

**TELEPHONE:** To vote by telephone, please visit <u>www.voteproxy.com</u> to view the materials and to obtain the toll free number to call.

MAIL: You may request a card by following the instructions above.

1. Election of Directors:

Robert J. Frankenberg

Sarah P. Harden

James Rossman

- To ratify the selection of Deloitte & Touche LLP as the company's independent registered public accounting firm for the current fiscal year.
- To approve, on an advisory basis, of the compensation of the company's named executive officers.
- To transact such other business as may properly come before the meeting or any postponements or adjournments thereof.

THE BOARD OF DIRECTORS RECOMMENDS A VOTE "FOR" THE ELECTION OF DIRECTORS, "FOR" PROPOSAL 2 AND "FOR" PROPOSAL 3.

Please note that you cannot use this notice to vote by mail.